

Privacy Policy for Excelsior Springs Museum & Archives

Last Updated: February 6, 2025

Welcome to the **Excelsior Springs Museum and Archives** website ("**Website**"). Your privacy is important to us, and we are committed to protecting any personal information you provide while using our Website. This Privacy Policy outlines how we collect, use, and safeguard your information.

1. Information We Collect

When you visit our Website, we may collect the following types of information:

A. Personal Information (Voluntarily Provided)

We may collect personal information when you submit forms, make a donation, sign up for newsletters, or contact us. This may include:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (for donations or purchases)

B. Non-Personal Information (Automatically Collected)

Like many websites, we collect certain data automatically to improve our Website experience. This may include:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on pages
- Referring website

This data is collected through cookies and analytics tools, such as Google Analytics, and does not personally identify you.

2. How We Use Your Information

We use the information collected for the following purposes:

- To provide and improve Website functionality
- To respond to inquiries or requests
- To send newsletters and updates (if opted-in)
- To process donations and purchases securely
- To analyze Website traffic and usage trends
- To comply with legal obligations

We do **not** sell, trade, or rent your personal information to third parties.

3. Cookies and Tracking Technologies

Cookies are small files stored on your device to enhance your browsing experience. We use cookies to:

- Analyze how visitors use our Website
- Remember user preferences
- Improve Website performance

You can adjust your browser settings to disable cookies, though this may affect certain features of the Website.

4. Third-Party Services

We may use third-party services such as:

- **Payment Processors** (e.g., PayPal, Stripe) for donations or online purchases. These platforms process payments securely.
- **Google Analytics** to track and analyze Website traffic. Google may use the data collected to personalize ads. You can opt out of Google Analytics tracking [here](#).

These third-party providers have their own privacy policies, and we encourage you to review them.

5. How We Protect Your Information

We implement industry-standard security measures to protect your data, including:

- Secure Socket Layer (SSL) encryption for transactions
- Limited access to personal information
- Regular security monitoring

While we take these precautions, no online transmission or storage is completely secure, and we cannot guarantee absolute security.

6. Links to External Sites

Our Website may contain links to external sites, such as partner organizations or historical resources. We are not responsible for the privacy practices of these third-party sites and encourage you to review their privacy policies.

7. Children's Privacy

Our Website is not directed toward children under 13, and we do not knowingly collect personal information from children. If we become aware of such a collection, we will take steps to remove the information.

8. Your Privacy Rights and Choices

You have the right to:

- Request access to personal data we hold about you
- Request correction of inaccurate information
- Request deletion of your personal data (subject to legal and operational requirements)
- Opt out of receiving marketing communications

To exercise any of these rights, please contact us at emuseum101@gmail.com.

9. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The updated policy will be posted on this page with a revised “**Last Updated**” date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact:

Excelsior Springs Museum and Archives

101 E Broadway Ave, Excelsior Springs, MO 64024

emuseum101@gmail.com

816-630-0101